



ART REQUEST FORM - 17' TRUCK

REQUIREMENTS - 17' TRUCK

Art Contact:

Provide all materials to:
 Scott Kirkeby, Program Manager
 Patriot Truck Leasing
 2727 North Central Ave., Phoenix, AZ 85004
 direct: 602.606.5412 • toll free: 877.844.7446
 fax: 602.745.6426 • patriottruckleasing.com

Art Format:

- All work can be sent via CD/DVD, USB Drives or e-mailed to address above.
- Artwork and clipart must be either Vector (line art), Rasterized (pixels) and/or a combination of both.
- File Formats: Illustrator, Photoshop, InDesign or pre-press quality PDF.
- Files must be saved with extension(s) ie., .ai, .eps, .tif, etc.

Fonts:

- Outline all fonts. If not outlined, you must include both screen and printer fonts.

Color:

- Specify color(s). Use Pantone PMS color number(s) and/or CMYK values.
- NOTE: If color(s) are not specified in writing, the computerized artwork provided by Client will be used to produce the colors in the final decal artwork.

Images (Linked):

- For the best possible print; Please provide the best quality digital file(s) possible.
- Photoshop files must be saved as CMYK images.
- If image requires a bleed (final color to butt-up to edge of truck extrusion, etc.), artwork must include a minimum of 1" extra "bleed" area.

Artwork Image Area(s):

- Refer to drawings and measurements in this form.
- Minimum Digital Resolution of Rasterized Images at 1/4 scale is best at a minimum of 300 ppi.

